

Cover Design Checklist

Below are points to consider that will help the designer create the best possible look for your cover



**GORHAM
PRINTING**

We're on the same page.

FRONT COVER

1 Front Cover Words

Save all words in a single document as DOC or RTF file format.

- Title Author name Subtitle

2 Front Cover Design Images

If you want **Assisted Cover Design Services**, please provide:

- Digital images saved as JPG, PNG or TIF file format* Photographs, artwork and other original source material for Gorham Printing to scan

*To obtain the highest quality images, provide us with an original scan or purchase files from a stock photo company. Shutterstock is highly recommended.

If you want **Custom Cover Design Services** and your book is to be sold, please provide:

- Insight to your intended audience and sales plan Optional rough cover concept

BACK COVER

3 Back Cover Words

Save all words cover in a single document as DOC or RTF file format.

- Author bio Reviews Genre/subject Website address
 Summary Publisher name Publisher logo

4 Back Cover Images

If you have images for the back cover of your book, provide:

- Author photo (TIF, JPG, or PNG) Optional company logo (EPS or PDF)

5 Barcode

If you want a barcode on your cover, first:

- Get an ISBN number from myidentifiers.com Send us the number and price (if any) to be shown on the barcode



Image File Formats

Photographs have these formats:

- **JPG file:** A common format from phones and the web. Files should be 300 dpi but can be lower if file size is too large.
- **TIF file:** The best format for photos. 300 dpi is best.
- **PNG file:** 300 dpi is best.

Logos and images made of letters and lines:

- **EPS file:** The best file format for logos and line graphics.
- **PDF file:** Can also be used.